

tommy koehler.

UI/UX DESIGNER

let's create.

OBJECTIVE

Always motivated to create, I am passionate about design and the human element of the process. I have an insatiable desire to construct multi-faceted content that can be *experienced* by my audience.

My hardworking and ambitious personality, complimented by my drive to complete work efficiently, leads to final products that consistently please clients. I strive to couple an artistic eye with technology to produce cutting edge, interactive, visual content.

At the end of the day, I just love the creative process, and the excitement and collaboration it brings out in those that it attracts.

EDUCATION

James Madison University *2013 to 2017*

B.S. MEDIA ARTS AND DESIGN

Interactive Design/Converged Media concentration

MUSIC INDUSTRY MINOR

Audio Production concentration

SKILLS

UI/UX Design
Print Design
Illustration
Branding
Wireframing
Prototyping
Digital Photography
Videography

TOOLS

Adobe Creative Suite
Adobe Lightroom
HTML + CSS
Javascript
jQuery
Sketch
Final Cut Pro X
Logic Pro X

tommykoehler.com

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EXPERIENCE

Booz Allen Hamilton

UI/UX DESIGNER

Spring 2018 to Present

Currently, I wireframe, design, prototype, and develop websites and mobile applications for Booz Allen's government and commercial clients. I create digital and print deliverables, collaborate with other creatives on marketing campaigns, and consult clients on best UI/UX and design practice.

INTERNSHIP

Summer 2017

Developed a marketing strategy for an assistive navigation technology catered toward the visually impaired and designed accessible, user friendly marketing materials and a website.

JMU Office of Technology & Design

PHOTOGRAPHY TEAM LEAD

2015 to 2017

Led a team of photographers responsible for capturing events, portraits, and student life in order to provide content to university clients.

GRAPHIC DESIGNER

2016 to 2017

Designed print and digital deliverables for a wide range of university organizations and clients.

AWARDS AND RELATED EXPERIENCE

KPMG Design and Implementation – *1st place*
JMU SMAD & CIS Capstone

American Advertising Award – *Silver*
Venture Travel Site

Student Directors Award
JMU Technology & Design

Secretary of Communications
Class of 2017

JMU Ring Committee Marketing Chair
Class of 2017

TEDxJMU Creative Director